



**WHY**  
**PINTEREST'S**  
**Visual Design**  
**can DRIVE**  
**repeated**  
**TRAFFIC**



*Pinsomo* PRESENTED TO YOU BY

Visit [Pinsomo.com](http://Pinsomo.com) to learn how you can drive repeated traffic to your website with just a simple theme change!

# Pinterest meets Pinsomo - Wordpress Users Rejoice!

## A Visual Medium As Opposed to Purely Text Based

There is a unique and appealing look that the Pinterest interface offers web savvy users today. What makes Pinterest so genuinely appealing is that the very nature of its online existence is visual and based of images and photographs. The visual design and clever use of its colorful and often thought-provoking and inspiring images is a testament to its popularity. Web surfers have come to expect this type of visual design now more than ever as the web is evolving once again now into a more visual medium as opposed to purely text based.

[Pinsomo](#) is a meticulously conceived and cleverly designed new Wordpress theme that takes full advantage of the Pinterest visual appeal that is now becoming more of an *online standard*.

## Stay Up-to-date and Inline With Current Trends

By incorporating the [Pinsomo](#) theme into web design, savvy webmasters are able to leverage the popularity of the socially integrated media giant Pinterest into their work. Driving traffic and building a social marketing campaign just got easier with the carefully tailored theme known as [Pinsomo](#). Webmasters will find that by incorporating this trendy theme into their visual design that they are better able to keep their final online product up-to-date and inline with current trends. Traffic data and visitor statistics will likely show that repeated visits will often increase with the addition of such up-to-date themes. The Internet is forever evolving and **socially integrated websites are no longer an option**, but are in fact a basic premise of good web design.

## Pinterest is Exactly Where the Web is Headed

[Pinsomo](#) is catchy, clever and attractive in terms of its overall design and look. It lends the way to great looking websites and is the perfect launching point for just about any project based on just about any subject. [Pinsomo](#) allows webmasters to get that exacting look they are striving for by giving them the tools they need. Pinterest is a great platform that has made quite a mark in the web development world and has even, in many ways, become the industry standard.

Pinterest is exactly where the web is headed, so any theme that models this concept is sure to be a success. As webmasters today know, success online means good traffic numbers. Without traffic, a website goes unnoticed and is relegated to the back bleachers. This does not bode well for those who derive a living from their online presence.

## Proper Tagging of Images and Photos

Proper tagging of images and photos is an important aspect of the visual design associated with sites such as Pinterest. This is the key to better socially integrated SEO performance of websites today. In addition, visitor's behavior and time-on-site can be a big determinant of how well the visual design of themes such as [Pinsomo](#) are actually doing. Webmasters will likely be

impressed with increased traffic numbers and better conversion rates when using Pinterest-like website templates and themes. Sales and conversion rates are the very life-blood of an online business and that is why careful selection of strategic themes is so important. The web is a big place these days and having a strategic advantage can really make all the difference.

## Viral Marketing and Viral Sharing

Viral sharing is another important element of website design and deployment with many success stories making their way into the mainstream about sites, products, and services that have received a giant boost from various forms of viral marketing and viral sharing. When Pinterest meets [Pinsomo](#), the potential for a website to go viral and see exponential growth in traffic numbers is not beyond the realm of possibilities. Webmasters who take conversion rates seriously and are well versed in traffic building will find that [Pinsomo](#) is a truly excellent theme concept that deserves a serious look. Webmasters today are smarter and faster on their feet than ever before, and know the importance of staying up-to-date with the latest technology and design styles.

## How You can Increase Your Website's Traffic by More than 10 Times !



*"The world's most expensive domain changed their site to look like Pinterest and increased their traffic by more than 10 times."*

## More Visitors Equates Into More Conversions

Social marketing and social media websites have really taken the Internet to the next logical step, and by incorporating these technologies into your web design you are leveraging the full potential of the Internet for your valued clients. Repeated visits are what all webmasters are striving for, and at the end of the day more visitors equates into more conversions, period. By creating a visually attractive and image-intense website, developers and designers are better able to control traffic numbers. In addition, good SEO and proper ranking strategies further help to drive visitors to your design, for which you have no doubt put your personal best into every time. Website design and development is an exciting and rewarding field that gets more interesting each year. By making it a point to stay ahead of the curve with new creations such as [Pinsomo](#), designers are sure to make a good name for themselves in the industry.

## **Wordpress is a Tested and Proven Platform**

Wordpress is a tested and proven platform that needs little introduction, and has withstood the test of time. By adding such clever new concepts like [Pinsomo](#) into the mix, designers of websites can propel virtually any website or blog to the highest levels of online presence. This bodes well with clients and creates an excellent and open work environment where collaboration is encouraged and supported. As professional designers of web-related work share ideals and designs, they continue to grow in their profession and in turn add to their client base. Products such as [Pinsomo](#) can be openly shared in this environment of open and free collaboration. Is it time to discover the clever and innovative Wordpress theme known as [Pinsomo](#)? Webmasters are encouraged to explore this visually appealing design and consider its implementation into more of their work.

At the end of the day it is about both satisfied clients and satisfied online visitors. When a professional web designer can merge these two important goals, they have truly become a success in the world of online design and development.

**Find out more how you too can benefit by changing  
your [Wordpress theme to look like Pinterest!](#)**